



MONTHLY ACTIVITY REPORT

For the local program, monthly reports are a way to track and document progress of both the program and the downtown revitalization effort. It is also an effective tool to use for updating the board on the program's overall activities and for communicating your progress to stakeholders, such as City Council and other funding entities. For the state office, monthly reports help us provide more direct and effective services by giving us a way to spot trends, challenges, issues etc. The report should reflect BOTH the work of staff and volunteers. While not all programs use the traditional four-committee structure any longer, the work of all programs should still be able to be reflected in the four-point categories below.

The Monthly Report is **due by the 10th of each month**. Please use electronic version, type or print legibly. Please use this electronic version and email to mainstreet-reports@thc.texas.gov.

CITY: Mincola
MONTH/YEAR: May 2019
DATE SUBMITTED: June 10, 2019

1. Updates on Projects, Activities for the month.

MAIN STREET BOARD: *(After typing, TAB to the next cell)*

Meeting Dates:	Update on projects or activities
5-15	Regular meeting - Discussed elements of downtown gazebo rehabilitation. Reviewed financial report of 2019 Wine Train, I believe the 16 th annual train. It grossed \$56,000. After \$38,330 in expenses it netted \$17,680 for the Main Street program and about 30 people volunteering.
5-7	Wine Train car captains meeting to review what worked, what didn't.

ORGANIZATION: *(After typing, TAB to the next cell)*

Meeting Dates:	Update on projects or activities
5-20	Submitted monthly THC report as department head report to city council.
5-2	Discussed projects on local radio station.
5-9	Landmark meeting – planned National Train Day celebration at Depot. Ordered playground equipment and discussed building of mini train mini depot. Planning historical marker dedications, on July 13 and another in the fall.
5-14	Museum Board meeting – discussed upcoming fundraisers.

PROMOTION:

Meeting Dates:	
5-4	Main Street Board, along with Landmark Commission, Museum Board, Marketing and Parks represented city at chamber's Fiesta Day at a booth sharing information about what our boards do as well as selling some fundraising merchandise. Hosted a scavenger hunt and collected marketing information.

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DESIGN:

Meeting Dates:	Update on projects or activities

ECONOMIC VITALITY/DOWNTOWN ECONOMIC DEVELOPMENT:

Meeting Dates:	Update on projects or activities
5-15	Issued incentive grant check to Kitchens Hardware for repair of awning badly damaged by storm in February. Took Glenwood Awning this long to get it completed.
5-4 – 5-25	Farmers Markets in full swing. Number of vendors was small as amount of produce was limited early on but sustained and has grown from four vendors to 10.

2. Program Commentary (*list critical issues, problems, and successes/ completed projects of the past month*): Main Street Director Doris Newman and Vice Chairman Wanda Dubbs helped judge the Salt Festival Queen Pageant upon invitation by Grand Saline Main Street Director Tammy Weidman. Queens Tea interviews were conducted on May 28 and pageant competition on May 31. We were also happy to see one of our current goals of getting lights installed near our new mural to illuminate it at night was achieved. Main Street Manager did interview on local radio station. Also the local newspaper ran articles about: auditions at Select Theater in our historic district, May 30; and about the council authorizing purchase of property downtown, pg 1 and about outdoor recreational activities in May 23; Symphonic Band Concerts at historic Select Theater May 16; a Girls Night Out initiative by our downtown merchants and a Mineola graduate opening a restaurant in the Beckham Hotel May 9 and promoting May Fiesta Day on May 2. Twenty oak trees were donated by Rotary Club and were planted by high school seniors and helpers.

3. Outlook. *Goals and challenges; plans for upcoming major projects such as public improvements etc.:* Will be undertaking rehabilitation of our gazebo. Are looking at painting our depot.

4. Suggestions for Texas Main Street Center (*list suggestions on services or training topics; new resources; questions*):

5. Main Street in the News. *We would love to spotlight your upcoming events in our Main Street Matters e-newsletter, please email mainstreet-reports@thc.texas.gov with the information. We ask that you do not send in events that have already taken place, send in future events for as many months as possible.*

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